

ESTD  2015

# AMBER • REBELLION •

IMPORTED CRAFT BEERS



**BEER CATALOGUE**

ESTD



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## Amber Rebellion

Amber Rebellion was born out of sheer frustration; as beer drinkers living in Hong Kong, we were highly dissatisfied with the selection of the mainstream beers on offer, so we took a united stand against mediocre beer and Amber Rebellion was born!!

We have imported a range of premium and boutique craft beers into Hong Kong from South Australia (our home state), many of these brewers are closely aligned with wineries or have an artisan approach to beer making. These are full flavoured beers with uniqueness and great stories behind them. The brewing techniques used give a nice connection to food matching and a point of difference in the Hong Kong market.

Join the Amber Rebellion...make a stand against mediocre beer.

Cheers,  
Jock Auld and Andrew Carrick



## Coopers Brewery

Join the Amber Rebellion with craft beers from Australia.  
We have great pleasure in introducing Coopers Brewery.

PASSION, INDEPENDENCE AND FLAVOUR SINCE 1862: for over 150 years, Coopers has survived economic recessions, wars, government imposts, changing fashions, and a hostile takeover bid.

Today, Coopers stands proudly as the sole major brewer 100% owned by Australians.

Coopers Sparkling Ale and Coopers Original Pale Ale are brewed by the age-old process of natural conditioning. This method of natural brewing uses the finest Australian natural ingredients; malt, hops, cane sugar, water and yeast. These ingredients are artfully blended without the use of any chemical additives or preservatives.

The live yeast, which contributes so strongly to the unique Coopers flavour and appearance, has been cultivated and carefully maintained at the brewery for almost 100 years!

On bottling, a secondary champagne style fermentation occurs, giving Coopers Ale's its characteristic cloudy sediment. The result is a naturally carbonated ale with a full-bodied robust flavour.

The descendants of Thomas Cooper still run the brewery, and it's an everyday occurrence to meet a Cooper at the brewery. The fifth and sixth generations acting as custodians of founder, Thomas Cooper's legacy.

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## Pale Ale

Coopers Brewery

Coopers Pale Ale, The Original Pale Ale. Beware of pale imitations. Guaranteed to turn heads, this is the beer that inspired a new generation of ale drinkers. With its fruity and floral characters, balanced with a crisp bitterness, Coopers Pale Ale has a compelling flavour which is perfect for every occasion. Food Matching - stir fries, salads, poultry, seafood and spicy foods.

### ALCOHOL CONTENT

4.5% alcohol by volume

### CARTON VOLUME

24 x 375ml bottle per case

### REGION

Adelaide Plains



## Sparkling Ale

Coopers Brewery

The pinnacle of the brewers' craft. The ale by which all others should be measured. With its famous cloudy sediment and its distinctive balance of malt, hops and fruity characters, the old 'Red Label' is a tasty slice of Coopers history. Food Matching - spicy, barbecued, Asian or Italian in style.

### ALCOHOL CONTENT

5.8% alcohol by volume

### CARTON VOLUME

24 x 375ml bottle per case

### REGION

Adelaide Plains



## Pirate Life

Join the Amber Rebellion with craft beers from Australia.  
We have great pleasure in introducing Pirate Life.

### WHY PIRATE LIFE?

Well, obviously, Pirates are pretty cool. That said, we're not actual Pirates. We just align with some of their ideals. Do what you want when and wherever you want, drink what you want, or even develop an unhealthy bout of scurvy. Not that we recommend the scurvy. Instead of stealing and pillaging tangible items of value, we take inspiration from interesting brewers and breweries, chefs and restaurants or even scientists and engineers. If there is ever a better way of doing something we want to find out about it, research it and if we find there is a benefit to it we will implement it. Pirates made some pretty dodgy decisions when it came their own health, the health of others (blowing people out of the water was particularly detrimental) and the health of their surroundings. There needs to be balance. We need to make sure that we live well, that we take care of the environment and that we take care of each other. Good beer plays a big part in enriching our lives and that's something we want to share with anyone's nose and palate that is willing to tune in.

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# Throwback Session IPA

Pirate Life Brewing

Designed for intelligent and sexy humans who like to be able to throw back a few cans of a zealously hopped ale, endowed with an ample malt chassis, and still get on with their day.

## ALCOHOL CONTENT

3.5% alcohol by volume

## CARTON VOLUME

24 x 355ml can per case

## REGION

Adelaide



# Pale Ale

Pirate Life Brewing

The brief we gave ourselves for our flagship beer was that it should be able to be sent to any bar in San Diego and to stand proudly alongside the many great Pales produced in, and around, the west coast of the US. The schematic for a West Coast Pale Ale is bucket loads of big US hops, full malty backbone and a characterful yeast. That is what this Pale Ale is all about. Enjoy as fresh as possible.

## ALCOHOL CONTENT

5.4% alcohol by volume

## CARTON VOLUME

24 x 355ml can per case

## REGION

Adelaide



## India Pale Ale

Pirate Life Brewing

So Pirate Life has decided to make ANOTHER hoppy American style ale. Seems a bit counterintuitive, however, this is quite an important beer as it fills in a pretty big gap: we have a smashable mid, a well-balanced Pale Ale and a big broody, dank hop-bomb of a Double IPA – what's this IPA like? Bright, fruity and full of liquid fun.

### ALCOHOL CONTENT

6.8% alcohol by volume

### CARTON VOLUME

24 x 355ml can per case

### REGION

Adelaide



## Imperial IPA

Pirate Life Brewing

Simplistically, to achieve a big flavourful IIPA you need: Big Malt + Big Hops + Big Fermentation. Pirate Life IIPA is a big beer with big delicious fresh flavours that we hope you will enjoy by sticking it in your big mouth. Peace.

### ALCOHOL CONTENT

8.8% alcohol by volume

### CARTON VOLUME

24 x 500ml can per case

### REGION

Adelaide



## Clare Valley Brewing Co

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Join the Amber Rebellion with craft beers from Australia.  
We have great pleasure in introducing Clare Valley Brewing Co.

Clare Valley Brewing Co is the culmination of many beers consumed by business partners Craig Harnett & Ben Jeanneret. Impressed, mostly, by themselves, and just how good a good beer can be, they decided to make the best, the tastiest beer they can.

Clare Valley Brewing Co is proud of the famous Clare Valley region and it's very fine agriculture and have set out to brew beers of a provincial nature, utilizing the best of the Clare Valley.

The very fine and pure water for their beer comes from their own spring adjacent to the brewery. They grow barley at the site of the former Port Henry Arms Hotel, now a ruin, which was the watering hole of choice for murderers, teamsters, shearers, drovers and locals. So, raise a glass to their truly local, handcrafted beers and savour the best of the Clare Valley.

Join the Amber Rebellion...make a stand against mediocre beer.



# Welease Wodger

Clare Valley Brewing Co.

A traditional style wheat-based beer that is spot on for summer consumption. Refreshingly light bodied with aromatic characters of banana and a pinch of clove, rich flavours, a bright white head and a smooth, creamy texture. This beer is no 'Wodewick', it is indeed the Weal Wodger, so.... Welease Wodger!

An even mix of German Pilsner Wheat malts that are combined in a traditional Southern German wheat beer technique. This beer is hopped with a German Hersbrucker hop, used in a number of German style beers, giving a classic aroma and flavour.

## ALCOHOL CONTENT

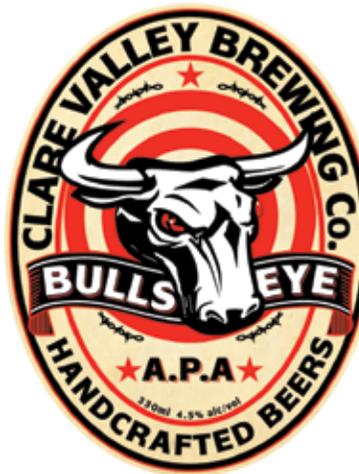
5.0% alcohol by volume

## CARTON VOLUME

24 x 330ml bottle per case

## REGION

Clare Valley



# Bulls Eye A.P.A

Clare Valley Brewing Co.

Aromas of fruity hop, lychee, and melons, some citrus and summer fruits and stone fruits are evident in the Bulls Eye APA.

Malt and some barley sugar provide a palate-balancing sweetness. A sweetness that is derived only from the grains used. A carefully selected yeast strain leaves a delightful malt balance without being estery and presenting hints of stone fruit and apples. Bitterness is refreshing and clean at around 35 – 40 IBUs.

## ALCOHOL CONTENT

4.5% alcohol by volume

## CARTON VOLUME

24 x 330ml bottle per case

## REGION

Clare Valley



## Monkey's Uncle Red Ale

Clare Valley Brewing Co.

The emphasis with the Monkey's Uncle Red Ale is on the malt and toasty flavours. The use of the German Red Malt offers subtle woody sweetness with subtle bitterness from the Pride of Ringwood hops, at approximately 25 – 30 IBUs.

### ALCOHOL CONTENT

4.5% alcohol by volume

### CARTON VOLUME

24 x 330ml bottle per case

### REGION

Clare Valley



## Miss Molly Malone Grape Cider

Clare Valley Brewing Co.

Imagine a dream in which you're squeezing a bunch of grapes straight off the vine into your mouth, and the juice is deliciously cold and deliciously fizzy; in fact it's as delicious and as refreshing as you can imagine anything being. Aromas of the freshest, crispest grapes with a touch of aromatic honey lead onto a palate chock full of the same utterly delicious fruit, all served up with a helping of spritz and washed down with a wonderful balance of mouth-watering acidity and residual sugar.

### ALCOHOL CONTENT

4.5% alcohol by volume

### CARTON VOLUME

24 x 330ml bottle per case

### REGION

Clare Valley



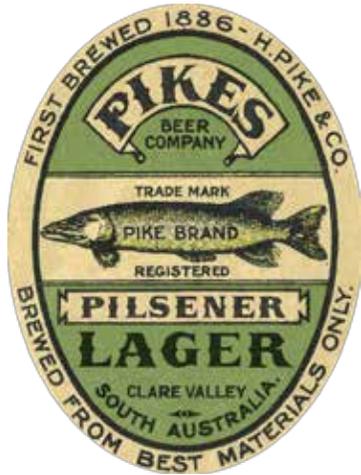
## Pikes Beer Company

Join the Amber Rebellion with craft beers from Australia.  
We have great pleasure in introducing Pikes Beer Company.

Henry Pike left Dorset, England in 1878 and sailed into Port Adelaide aboard the HMS Oaklands. In 1886 he founded Pikes Oakbank Brewery, producing a range of fine ales, stout and tonic water. In 1996, Pikes Oakbank beer was re-introduced by the fifth generation descendants of Henry Pike, brothers Andrew and Neil Pike of Pikes Wines in the Clare Valley of South Australia.

Since the time when Pikes Beer was relaunched, it has gone through a long process of brewing and labelling evolution to the point where they have now returned the label to its roots, but with a fresh new retro look and feel. The new range includes the flagship Pilsener Lager, the Genuine Stout, the Sparkling Ale and the family secret recipe brew of Tonic Ale.

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## Pikes Pilsener Lager

Pikes Beer Company

A traditional Pilsener style, medium to light amber in colour, fresh, and very aromatic. Displaying citrus and fruity notes derived from super premium hop usage and complimented by high quality 100% malted Australian Barley. It finishes clean and crisp with a hint of bitterness adding length and texture.

### ALCOHOL CONTENT

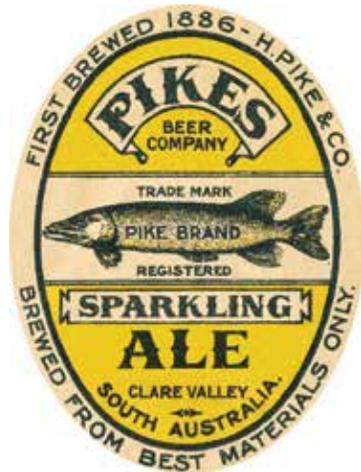
4.5% alcohol by volume

### CARTON VOLUME

24 x 330ml bottle per case

### REGION

Clare Valley



## Pikes Sparkling Ale

Pikes Beer Company

A reinterpretation of a classic old Pikes style, exhibiting tropical fruit aroma laced with vibrant floral hop notes. The carefully chosen malts integrate perfectly with the hop bitterness to deliver a balanced, flavoursome ale. The sparkling character is achieved by the brewers use of a special ale yeast strain, which also contributes to the fruity characters of our Sparkling Ale.

### ALCOHOL CONTENT

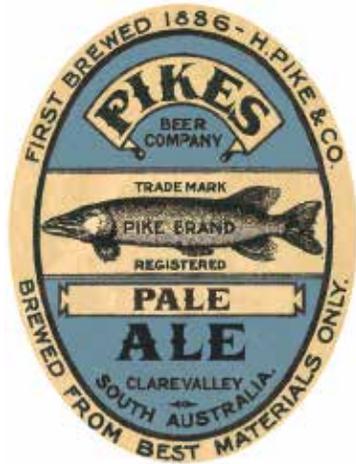
5.2% alcohol by volume

### CARTON VOLUME

24 x 330ml bottle per case

### REGION

Clare Valley



## Pikes Pale Ale

Pikes Beer Company

Our Pale Ale is brewed using natural rain water and the very best Australian-grown malt and hops. It displays lifted tropical fruit aromas, which are perfectly balanced with creamy toffee malt flavours and a subtle lingering bitterness.

### ALCOHOL CONTENT

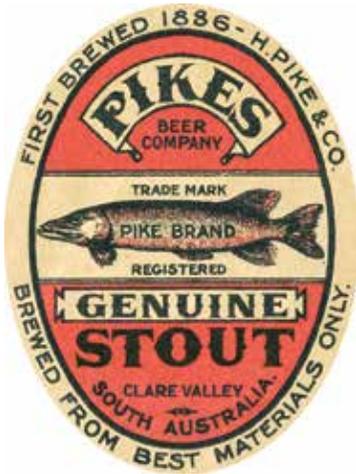
4% alcohol by volume

### CARTON VOLUME

16 x 330ml bottle per case

### REGION

Clare Valley



## Pikes Genuine Stout

Pikes Beer Company

Brewed to a traditional recipe using a variety of specialty malts to produce a deep mahogany colour and balanced roasted flavour with a slight cocoa sweetness on the finish. It is lightly bittered using the famous Golding hops to produce a rich velvety stout for your enjoyment.

### ALCOHOL CONTENT

5.2% alcohol by volume

### CARTON VOLUME

16 x 330ml bottle per case

### REGION

Clare Valley

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## Get in touch

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